

**City of Santa Barbara - NDC Plan 103R**

| Category                        | Field                             | 1      | 2      | 3      | 4      | 5      | 6      | Total  |
|---------------------------------|-----------------------------------|--------|--------|--------|--------|--------|--------|--------|
| 2020 Census                     | Total Population                  | 14,398 | 14,877 | 14,206 | 15,633 | 15,461 | 14,353 | 88,928 |
|                                 | Population Deviation              | -423   | 56     | -615   | 812    | 640    | -468   | 1,427  |
|                                 | Pct. Deviation                    | -2.85% | 0.38%  | -4.15% | 5.48%  | 4.32%  | -3.16% | 9.63%  |
| Total Pop.                      | Hispanic/Latino                   | 68%    | 20%    | 62%    | 24%    | 26%    | 37%    | 39%    |
|                                 | NH White                          | 26%    | 69%    | 31%    | 66%    | 62%    | 53%    | 52%    |
|                                 | NH Black                          | 2%     | 2%     | 1%     | 1%     | 2%     | 2%     | 2%     |
|                                 | NH Asian/Pac.Isl.                 | 4%     | 8%     | 5%     | 7%     | 8%     | 6%     | 6%     |
|                                 | NH Native Amer.                   | 1%     | 1%     | 1%     | 1%     | 1%     | 1%     | 1%     |
| Citizen Voting Age Pop          | Total                             | 8,754  | 11,660 | 7,044  | 13,476 | 11,652 | 10,985 | 63,571 |
|                                 | Hisp                              | 50%    | 16%    | 40%    | 14%    | 18%    | 22%    | 24%    |
|                                 | NH White                          | 40%    | 78%    | 54%    | 79%    | 75%    | 69%    | 68%    |
|                                 | NH Black                          | 6%     | 1%     | 3%     | 1%     | 2%     | 3%     | 2%     |
|                                 | Asian/Pac.Isl.                    | 3%     | 5%     | 4%     | 6%     | 5%     | 6%     | 5%     |
|                                 | Native Amer.                      | 0%     | 1%     | 1%     | 0%     | 1%     | 2%     | 1%     |
| Voter Registration (Nov 2020)   | Total                             | 7,200  | 11,077 | 6,750  | 11,508 | 10,706 | 8,393  | 55,634 |
|                                 | Latino est.                       | 52%    | 12%    | 42%    | 13%    | 17%    | 22%    | 23%    |
|                                 | Spanish-Surnamed                  | 47%    | 12%    | 38%    | 12%    | 16%    | 20%    | 22%    |
|                                 | Asian-Surnamed                    | 2%     | 2%     | 2%     | 2%     | 2%     | 2%     | 2%     |
|                                 | Filipino-Surnamed                 | 1%     | 1%     | 1%     | 1%     | 1%     | 1%     | 1%     |
|                                 | NH White est.                     | 47%    | 85%    | 59%    | 85%    | 80%    | 74%    | 75%    |
|                                 | NH Black                          | 4%     | 1%     | 2%     | 1%     | 2%     | 2%     | 2%     |
| Voter Turnout (Nov 2020)        | Total                             | 5,992  | 10,017 | 5,645  | 10,478 | 9,707  | 7,164  | 49,003 |
|                                 | Latino est.                       | 49%    | 12%    | 38%    | 12%    | 16%    | 20%    | 21%    |
|                                 | Spanish-Surnamed                  | 45%    | 11%    | 35%    | 12%    | 15%    | 19%    | 20%    |
|                                 | Asian-Surnamed                    | 2%     | 2%     | 2%     | 2%     | 2%     | 2%     | 2%     |
|                                 | Filipino-Surnamed                 | 1%     | 1%     | 1%     | 1%     | 1%     | 1%     | 1%     |
|                                 | NH White est.                     | 47%    | 85%    | 59%    | 85%    | 80%    | 74%    | 75%    |
|                                 | NH Black                          | 4%     | 1%     | 2%     | 1%     | 2%     | 2%     | 2%     |
| Voter Turnout (Nov 2018)        | Total                             | 4,245  | 8,135  | 3,982  | 8,415  | 7,589  | 5,372  | 37,738 |
|                                 | Latino est.                       | 43%    | 10%    | 32%    | 10%    | 13%    | 16%    | 18%    |
|                                 | Spanish-Surnamed                  | 40%    | 10%    | 29%    | 10%    | 12%    | 16%    | 17%    |
|                                 | Asian-Surnamed                    | 2%     | 2%     | 2%     | 2%     | 2%     | 2%     | 2%     |
|                                 | Filipino-Surnamed                 | 1%     | 1%     | 1%     | 1%     | 1%     | 1%     | 1%     |
|                                 | NH White est.                     | 51%    | 86%    | 65%    | 87%    | 83%    | 77%    | 78%    |
|                                 | NH Black est.                     | 4%     | 1%     | 2%     | 1%     | 2%     | 3%     | 2%     |
| Age                             | age0-19                           | 23%    | 20%    | 29%    | 16%    | 20%    | 14%    | 20%    |
|                                 | age20-60                          | 58%    | 48%    | 57%    | 54%    | 48%    | 66%    | 55%    |
|                                 | age60plus                         | 19%    | 32%    | 14%    | 30%    | 32%    | 20%    | 25%    |
| Immigration                     | immigrants                        | 26%    | 20%    | 36%    | 16%    | 13%    | 24%    | 22%    |
|                                 | naturalized                       | 40%    | 39%    | 22%    | 53%    | 51%    | 33%    | 37%    |
| Language spoken at home         | english                           | 48%    | 73%    | 40%    | 77%    | 80%    | 69%    | 66%    |
|                                 | spanish                           | 49%    | 20%    | 56%    | 16%    | 15%    | 22%    | 29%    |
|                                 | asian-lang                        | 1%     | 3%     | 2%     | 2%     | 2%     | 2%     | 2%     |
|                                 | other lang                        | 2%     | 4%     | 1%     | 5%     | 3%     | 6%     | 4%     |
| Language Fluency                | Speaks Eng. "Less than Very Well" | 22%    | 12%    | 30%    | 7%     | 8%     | 11%    | 15%    |
| Education (among those age 25+) | hs-grad                           | 40%    | 27%    | 32%    | 25%    | 30%    | 35%    | 31%    |
|                                 | bachelor                          | 21%    | 33%    | 19%    | 31%    | 36%    | 28%    | 28%    |
|                                 | graduatedegree                    | 11%    | 24%    | 11%    | 30%    | 21%    | 21%    | 21%    |
| Child in Household              | child-under18                     | 29%    | 22%    | 37%    | 18%    | 23%    | 13%    | 22%    |
| Pct of Pop. Age 16+             | employed                          | 73%    | 60%    | 70%    | 69%    | 64%    | 74%    | 68%    |
| Household Income                | income 0-25k                      | 18%    | 15%    | 18%    | 10%    | 13%    | 21%    | 16%    |
|                                 | income 25-50k                     | 18%    | 18%    | 24%    | 12%    | 12%    | 19%    | 17%    |
|                                 | income 50-75k                     | 14%    | 12%    | 21%    | 18%    | 14%    | 19%    | 16%    |
|                                 | income 75-200k                    | 35%    | 33%    | 30%    | 37%    | 42%    | 32%    | 35%    |
|                                 | income 200k-plus                  | 14%    | 21%    | 8%     | 23%    | 18%    | 9%     | 16%    |
| Housing Stats                   | single family                     | 59%    | 74%    | 53%    | 60%    | 64%    | 33%    | 57%    |
|                                 | multi-family                      | 41%    | 26%    | 47%    | 40%    | 36%    | 67%    | 43%    |
|                                 | rented                            | 63%    | 39%    | 67%    | 49%    | 48%    | 84%    | 58%    |
|                                 | owned                             | 37%    | 61%    | 33%    | 51%    | 52%    | 16%    | 42%    |

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).